



WELCOME TO DIRECTOR'S

Weekly Newsletter

we're so glad you're here!

Student Led School Assembly



DEAR PARENT,

Happy to connect with you again!

The **MYP 3 B students** conducted a vibrant and engaging assembly based on the **theme of Cooperation**. They **revisited their theatrical production titled AI**, using it as a powerful medium to highlight how teamwork and collective effort lead to success. Through scenes from their performance, they illustrated how each student played a crucial role, both on stage and behind the scenes, demonstrating the true essence of cooperation.

The students reflected on their experiences during the production process, emphasizing how listening, supporting one another, and working towards a common goal helped them overcome challenges. The presentation was not only informative but also highly captivating, leaving the audience impressed and inspired. The **effort, creativity, and enthusiasm** shown by the students were truly commendable. This assembly successfully conveyed the importance of cooperation in both academic and creative endeavors, making it a memorable and meaningful event.

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DP1 Students

GLOBAL MARKETING WITH STARBUCKS SIMULATION CHALLENGE



The students of DP1 recently embarked on an exciting business simulation: **Market Your product**. This engaging activity invited students to step into the **shoes of Starbucks'** global marketing team, tasked with devising culturally adapted strategies for expanding the iconic coffee brand into various international markets.

Each student team selected a country and conducted an intense research into its **cultural, economic, and market landscapes**. Applying Hofstede's Cultural Dimensions framework, along with PEST analysis and Porter's Five Forces assessment, students gained valuable insights into **consumer behaviors, market opportunities, and business challenges in their assigned regions**.

Armed with their research, the teams crafted detailed marketing plans using the **7Ps Marketing Mix model**. From customizing coffee flavors and store ambiance to adjusting **pricing strategies and promotional campaigns**, students demonstrated how a multinational brand must thoughtfully adapt to diverse cultural contexts. They even explored franchising models suitable for their selected countries.

The challenge culminated in dynamic presentations, where students showcased their strategies through **creative visuals, mock advertisements, and store layout designs**. A lively class discussion followed, reflecting on which cultural elements most **influenced marketing decisions** and why a **“one-size-fits-all”** approach often falls short in international markets.

This hands-on experience not only deepened our students’ **understanding of international business concepts** but also honed their collaborative, analytical, and presentation skills — qualities that will serve them well in both the classroom and future careers.

Grade 5 Students

TAKE THE LEAD IN LANGUAGE LEARNING

"Education is not the learning of facts, but the training of the mind to think." – Albert Einstein

Flipped classrooms empower students to take an active role in their learning, fostering deeper engagement and critical thinking. By shifting traditional instruction, students become responsible for their progress, developing autonomy and essential lifelong skills.

At HUS, student agency is at the heart of learning, reflecting the principles of the IB Primary Years Programme (PYP). In Grade 4, learners exercised their choice by selecting an additional language, with Spanish emerging as a popular option. Now, as **Grade 5 students approach the culmination of their PYP journey, their growth in reading, listening, and speaking is truly inspiring.**

This week, as they reviewed key concepts from Grades 4 and 5 in preparation for their summative assessment, students took ownership of their learning by assuming the role of educators.

Through interactive activities, they confidently explained grammar concepts, demonstrating strong communication, thinking, and self-management skills. By engaging in **peer-led instruction**, they strengthened their understanding while embodying the learner profile attributes of communicators and thinkers, showcasing their ability to apply knowledge in meaningful ways.

We appreciate the **Spanish teacher Mr. Juan** for his guidance.



MYP French Language Activity

TRAVEL EXPERIENCE SHARING

MYP French students recently participated in a meaningful and enjoyable activity centred around sharing their **personal travel experiences**. This integrated task skilfully encompassed all **four language skills: listening, reading, speaking, and writing**. Students enthusiastically presented their journeys in French, engaging in active listening as their peers spoke, and drawing connections to vocabulary and expressions previously learned. Their linguistic growth was clearly evident through their confident communication and enriched use of language.

As part of the activity, students completed an **open-book writing task**, serving as a formative assessment. This approach allowed them to focus on sentence structure, vocabulary accuracy, and the development of coherent and creative ideas in French. The open-book format also encouraged reflection on grammar and expression, supporting deeper learning. The students thoroughly enjoyed the activity, finding it both interactive and meaningful. It provided an excellent platform for **real-world language** use, making the learning experience engaging and effective. We appreciate the French teacher **Ms. Lalitha** for her mentorship.

Exploring 3D Shapes Through Geometric Nets!



Our energetic **Grade 8 and 9** students brought geometry to life through an exciting hands-on activity, **constructing and exploring 3D shapes by making geometric nets!**

With scissors, glue, rulers, and lots of enthusiasm, the students worked in teams to cut out, fold, and build models of various 3D solids including cubes, pyramids, prisms, and cylinders. The activity didn't just stop at construction as the students actively took on the role of **young mathematicians**, confidently explaining the properties of their shapes, including faces, edges, and vertices.

This immersive learning experience helped bridge the gap between **visualizing and understanding geometric structures**, one fold at a time. We applaud our students for diving in with such curiosity and creativity! We appreciate the Mathematics teacher **Ms. Meyyammai** for her efforts.

Achievement



Ahimsa Santhosh from **MYP 4** showcased exceptional talent at the Interschool **State Level Swimming Competition** by winning silver medals in all three strokes — backstroke, breaststroke, and freestyle — in the **under-17 category**.

Early Years Programme

As part of this month's theme, '**Transport**,' for the **Entry Level**, the children engaged in a fun pretend play activity where they acted as if they were rowing a boat on a river while singing the **song 'Row, Row, Row Your Boat.'** They also formed a train by standing one behind the other, holding onto their friends' shoulders, and moving around the room while joyfully singing the song 'Trains Are Chugging Up the Hill.' The children thoroughly enjoyed participating in these activities.



Active Fun in PSPE Class!

Junior-level kids had a great time in PSPE class! They loved walking on the balancing beam, crawling under hurdles, and trying their hand at the ring toss game. It was a fun-filled session that helped them build balance, coordination, and confidence!



The **senior-level kids** were thoroughly enjoying their PSPE class, giggling and having a blast as they attempted to balance within the rings, their faces lighting up with excitement and pride with each successful try.



Graduation children had a blast playing the Caterpillar and Ladybug game, where girls played as Ladybugs hiding beanbags under saucer cones and boys played as Caterpillars picking them up and throwing them out. The teams alternated roles for 5 minutes, with the clock timer keeping track, and the team that successfully hid or revealed the most beanbags won!

